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Shaping the future of urban mobility with MaaS
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Sarit Gana Melamed, CPA, LLM

- CFO, Member of Moovit Staff Executive Team
- Joined Moovit in 2014
- Head of Finance at Diligent, acquired by IBM in 2018
- VP at IBM
- Internship at KPMG

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Moovit simplifies urban mobility
all around the world

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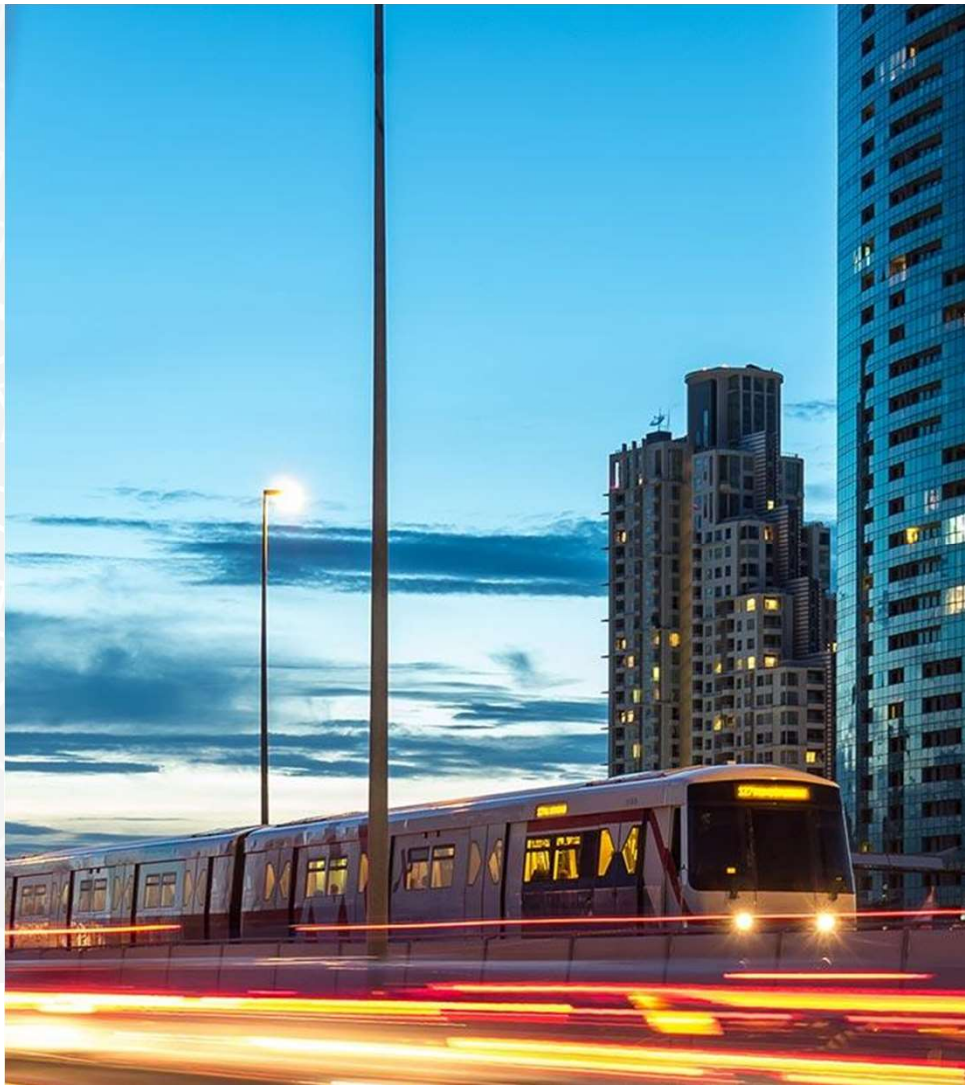
Moovit, an Intel company, offers leading Mobility as a Service (MaaS) solutions

and the world's #1 urban mobility app



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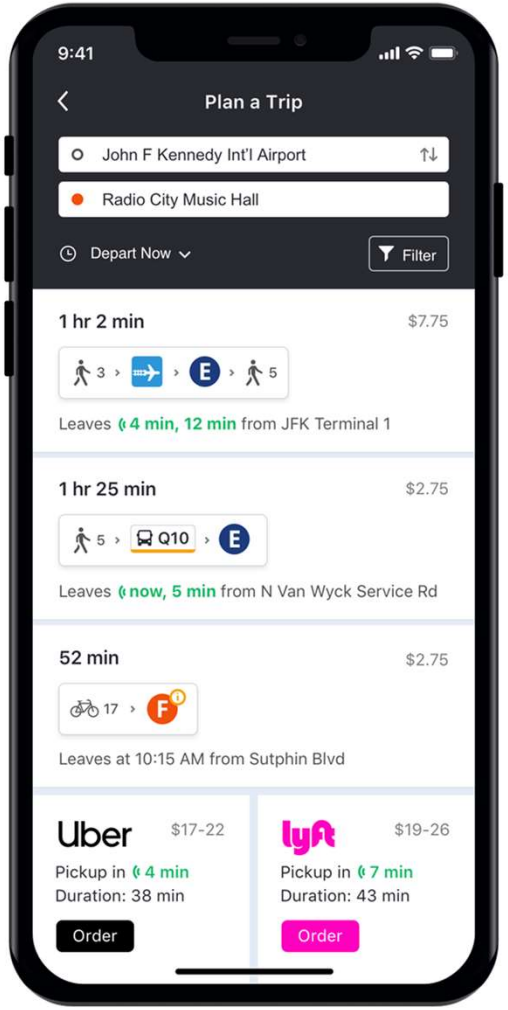
The Simplest and Most Intuitive Mobility App in the World

> If you need to get anywhere by mass transit, you need Moovit.
> It will open up a new world for you...

USA TODAY



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112
countries

3,400
cities

7.5K
transit agencies

45
languages

360+
micro-mobility providers

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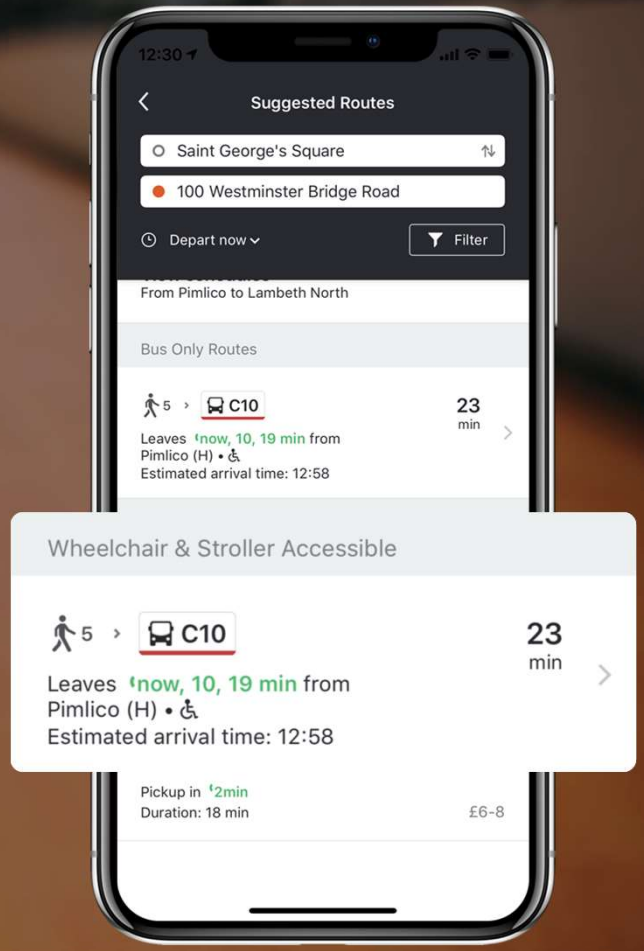
A Leader in Accessible Mobility

- Blind & Visual Impairments
- Hand Motor Impairments
- Ambulatory Impairments



Example: Moovit App in London

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Mobility Data → The Moovit 'Brain' → Mobility App

Static

- Schedules
- Routes
- POI

Real-Time

- GPS
- Updates
- Alerts

Crowdsourced

- People's movement
- Reports

Patented Algorithms

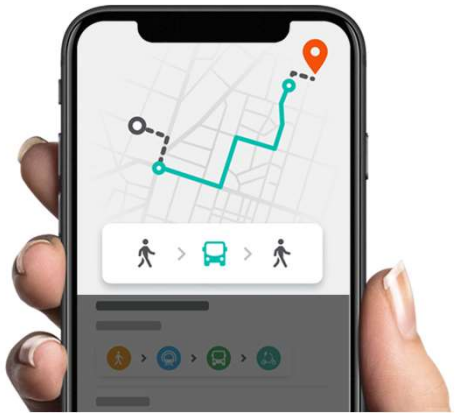
- Machine learning for optimized route suggestions
- Personalization based on user data

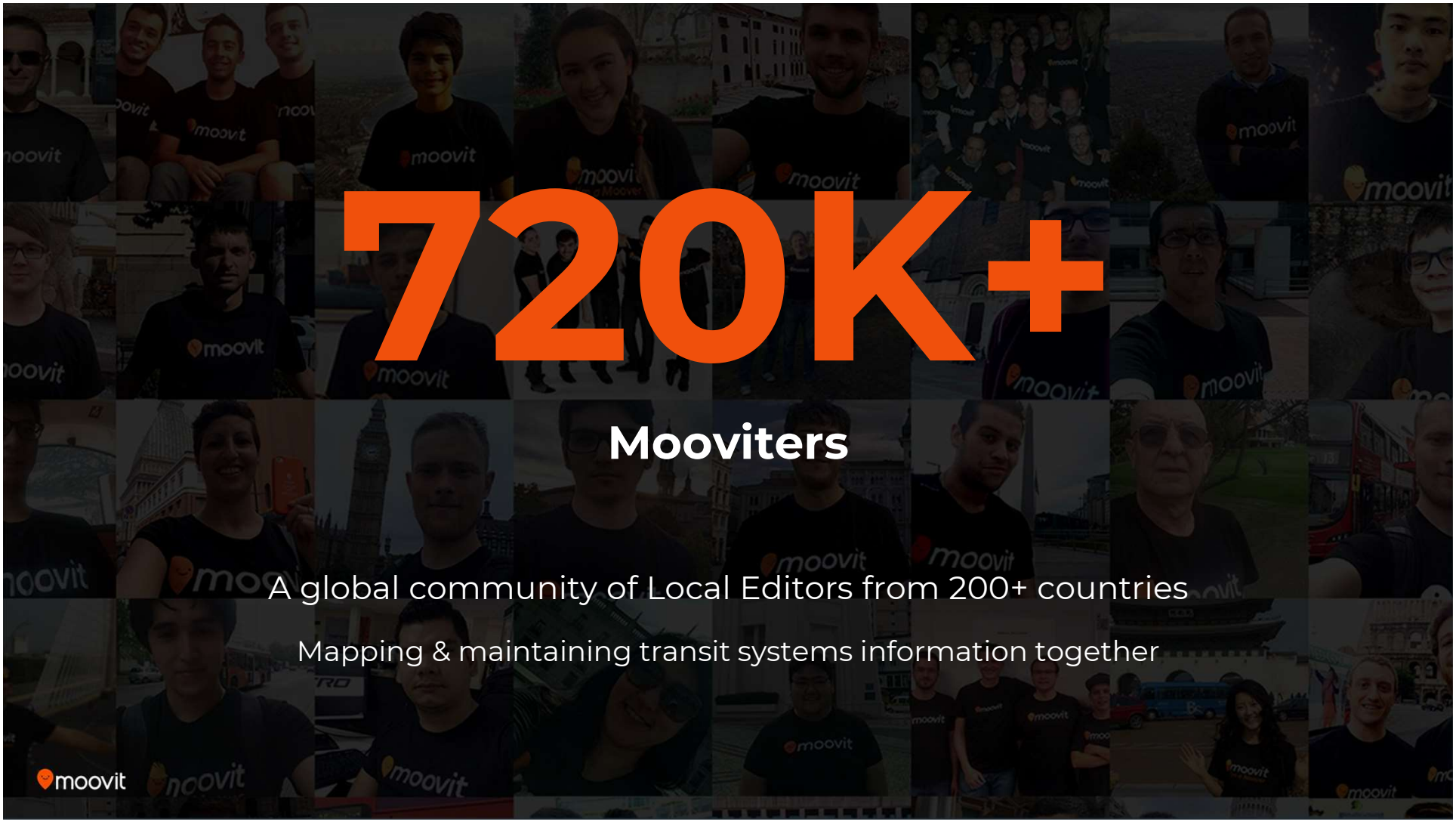
Plan

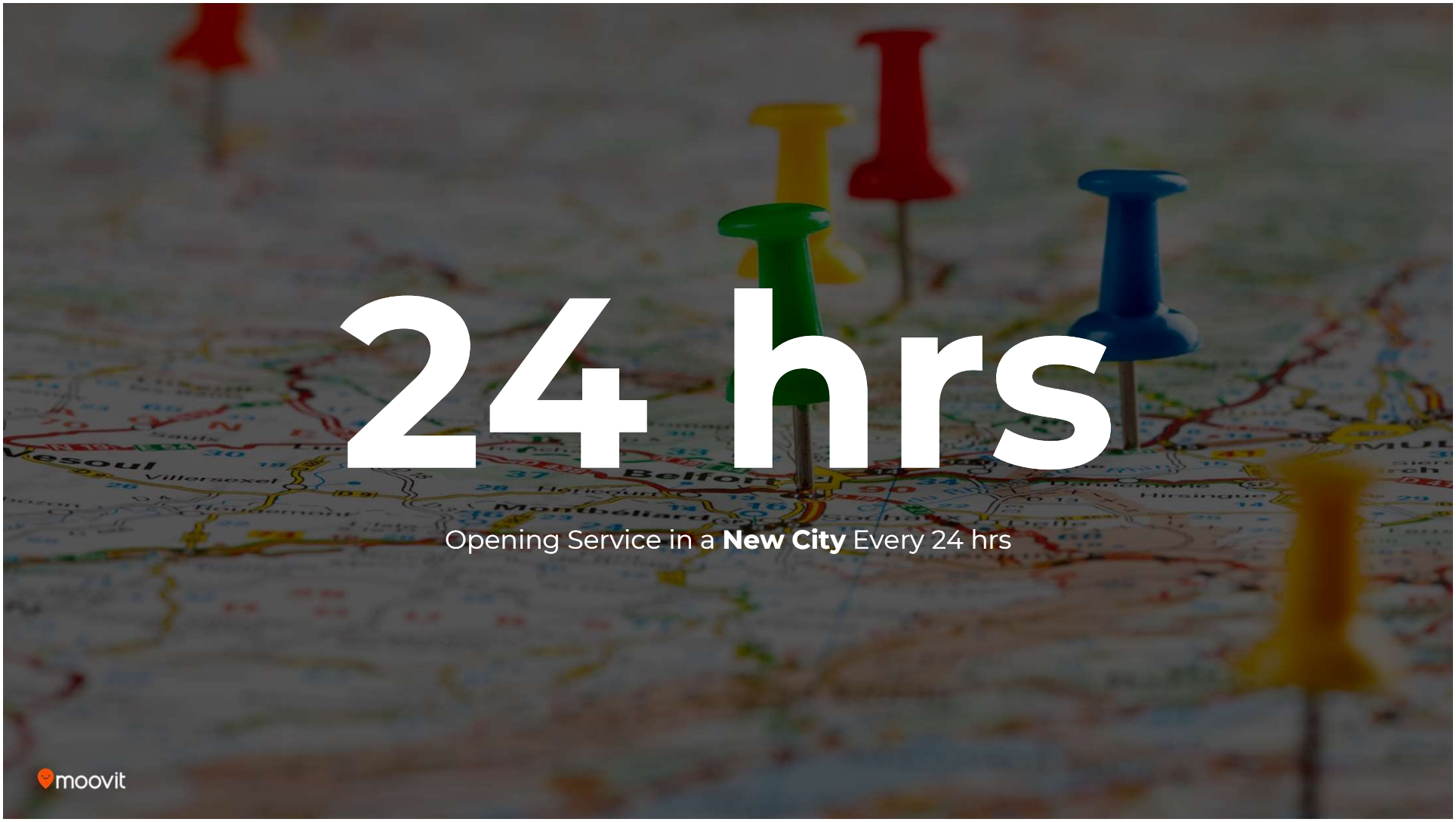
- Multimodal Trip Planner
- All mobility options
- Favorite stations

Ride

- Real-time arrival info
- Live directions
- Service alerts




720K+
Mooviters
A global community of Local Editors from 200+ countries
Mapping & maintaining transit systems information together
moovit


24 hrs
Opening Service in a **New City** Every 24 hrs
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Powering MaaS for

Transit Agencies & Operators

Cities & Municipalities

Department of Transportation, Regional/country level

Campuses

Private Sector

Employers, Business Districts, MaaS providers

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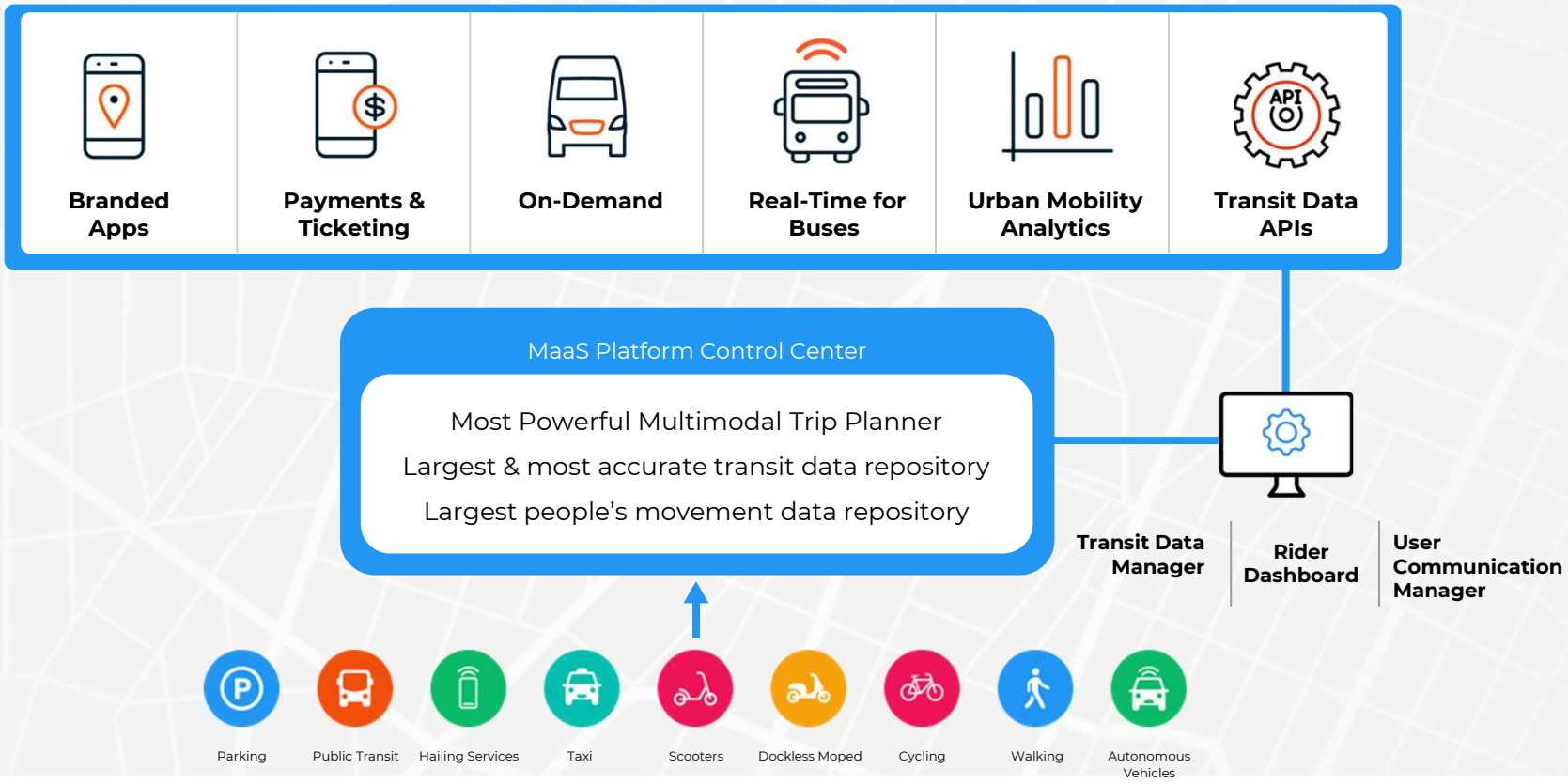
Moovit MaaS Platform



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Case Study

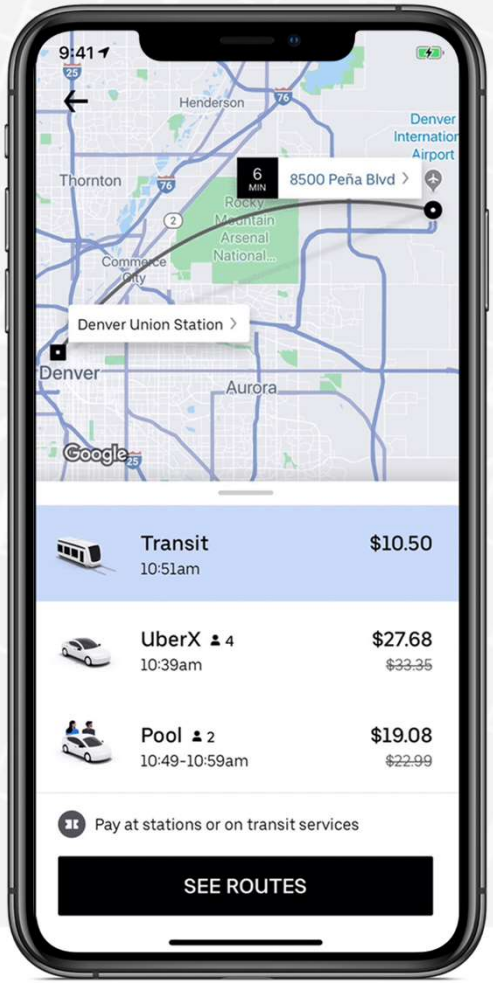
Uber

> **We're thrilled to be working with Moovit to enable real-time data and route planning in the Uber app**

David Reich
Director, Head of Transit
Uber

Currently live in San Francisco, Boston, Chicago & Denver - USA, London - UK, Sydney - Australia, Paris - France, and Ciudad de Mexico - Mexico

Branded Apps	Payments & Ticketing	Urban Mobility Analytics	On-Demand	Real-Time for Buses	APIs



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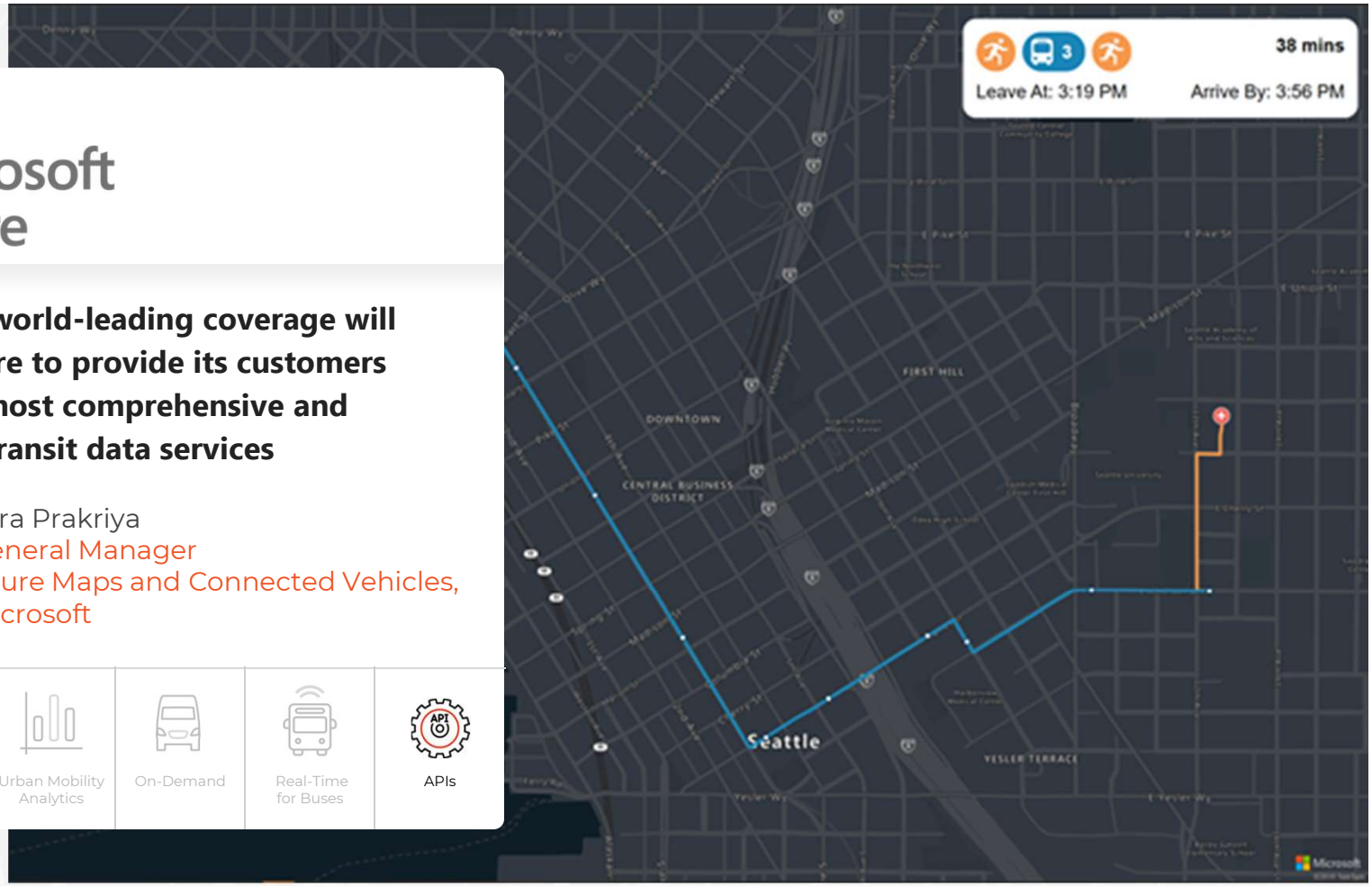
Case Study

Microsoft Azure

> **Moovit's world-leading coverage will allow Azure to provide its customers with the most comprehensive and accurate transit data services**

Tara Prakriya
General Manager
Azure Maps and Connected Vehicles, Microsoft

Branded Apps	Payments & Ticketing	Urban Mobility Analytics	On-Demand	Real-Time for Buses	APIs



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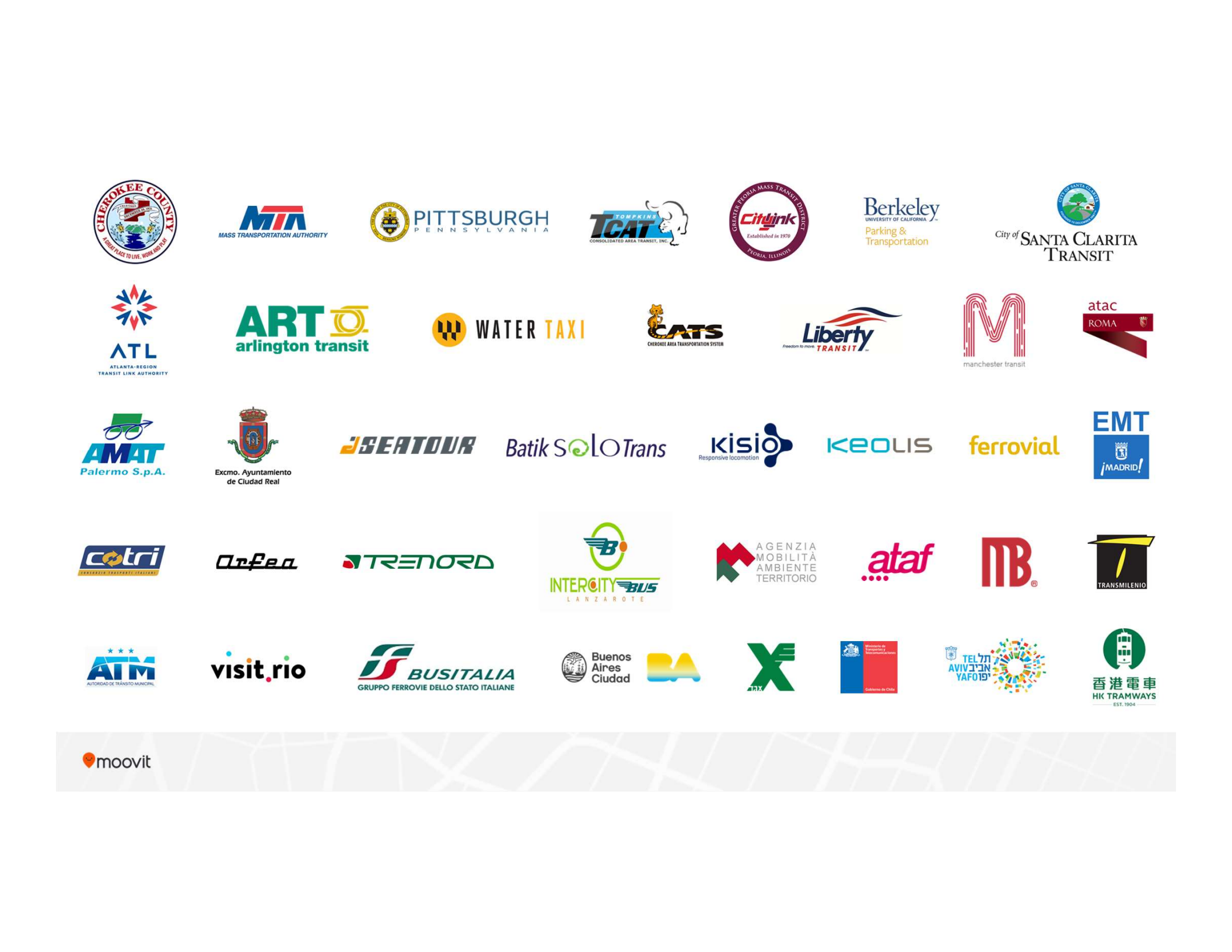
CHEROKEE COUNTY
A GREAT PLACE TO LIVE, WORK AND PLAY
MTA
MASS TRANSPORTATION AUTHORITY
PITTSBURGH
PENNSYLVANIA
TOMPKINS
TCAT
CONSOLIDATED AREA TRANSIT, INC.
CityLink
Established in 1970
PEORIA, ILLINOIS
Berkeley
UNIVERSITY OF CALIFORNIA
Parking &
Transportation
City of SANTA CLARITA
TRANSIT
ATL
ATLANTA-REGION
TRANSIT LINK AUTHORITY
ART
arlington transit
WATER TAXI
CATS
CHEROKEE AREA TRANSPORTATION SYSTEM
Liberty
TRANSIT
manchester transit
atac
ROMA
AMAT
Palermo S.p.A.
Excmo. Ayuntamiento
de Ciudad Real
JSEATOUR
Batik SOLO Trans
KISIO
Responsive locomotion
KEOLIS
ferrovial
EMT
¡MADRID!
cotri
Arfea
TRENORD
INTERCITY BUS
LANZAROTE
AGENZIA
MOBILITÀ
AMBIENTE
TERRITORIO
ataf
TRANSMILENIO
ATM
AUTORIDAD DE TRÁNSITO MUNICIPAL
visit.rio
BUSITALIA
GRUPPO FERROVIE DELLO STATO ITALIANE
Buenos
Aires
Ciudad
BA
Gobierno de Chile
TEL AVIV YAFO
香港電車
HK TRAMWAYS
EST. 1904
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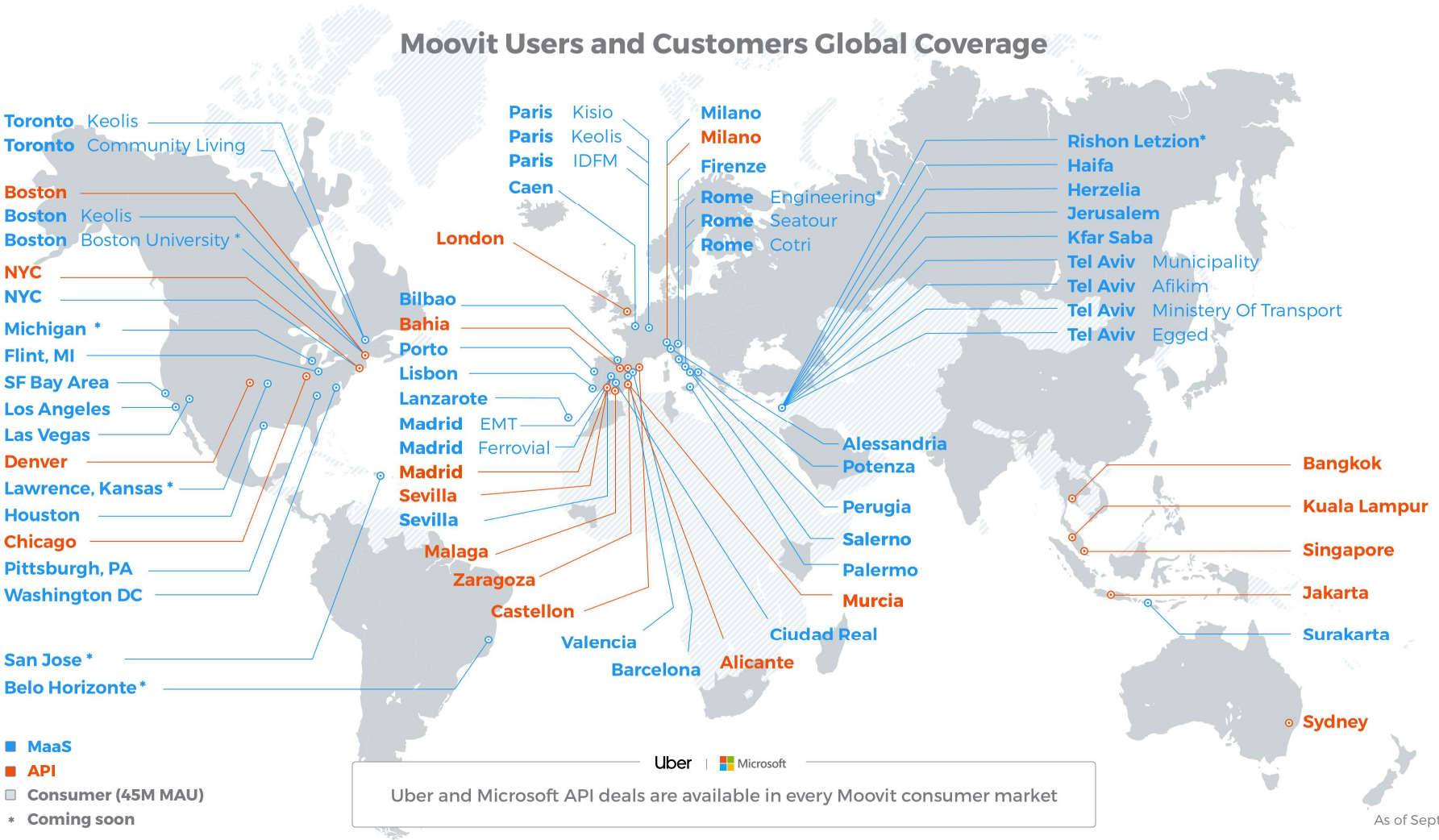
Moovit Users and Customers Global Coverage



As of Sept 2019

Moovit's Main Assets

#1 Global Transit Data Repository

Community-based

World's Leading Mobility App

930M+ registered users

People's Movement Data

Business Model

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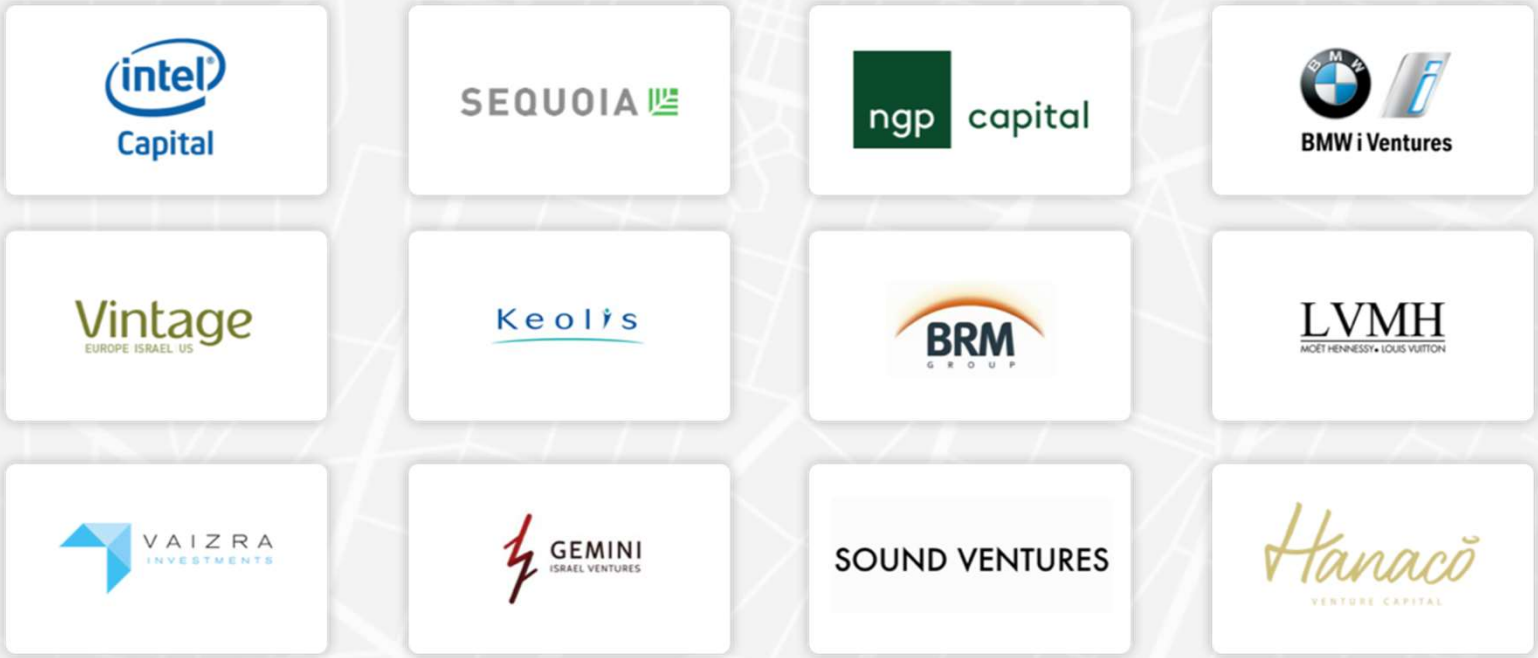
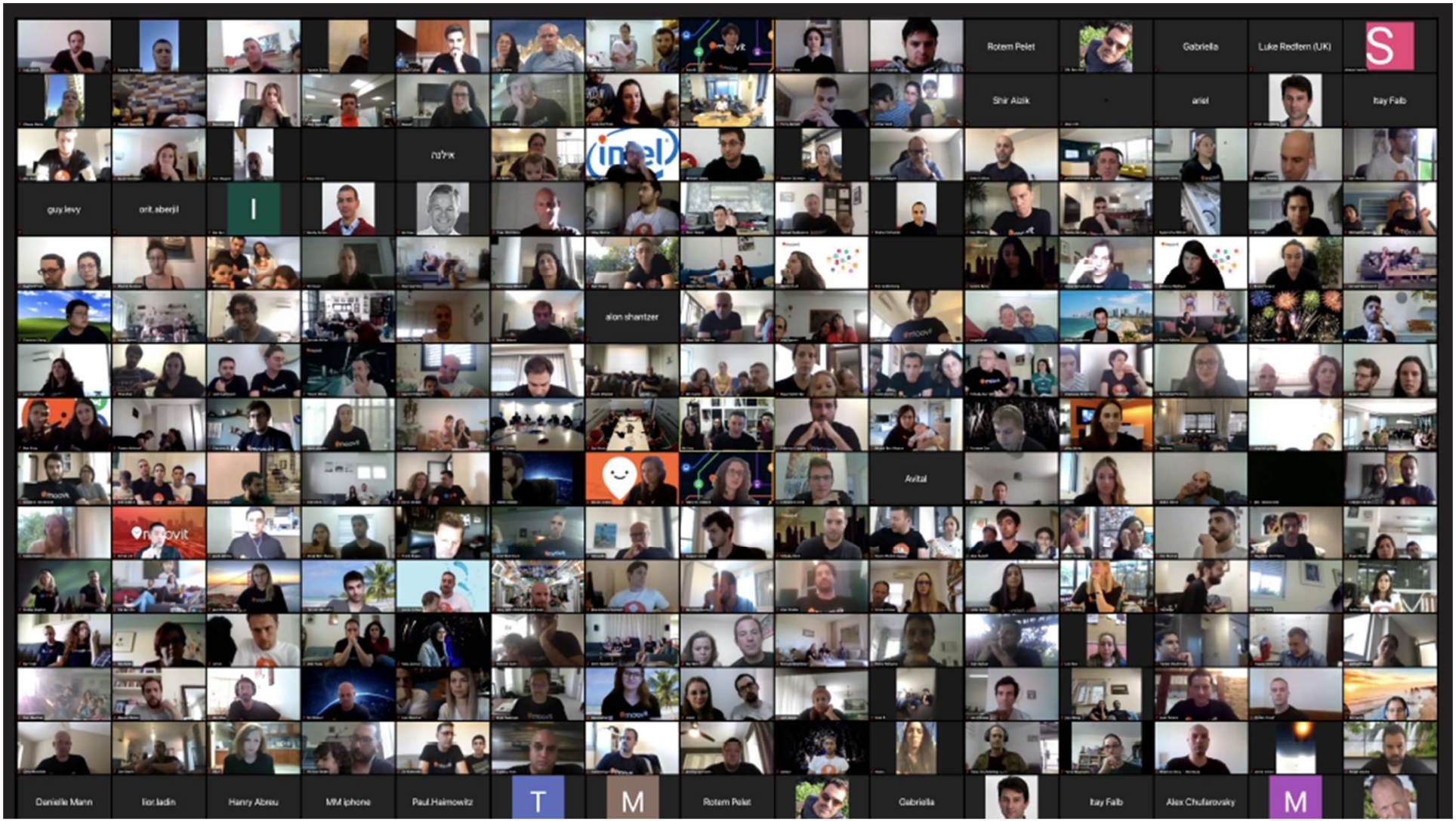
Investors


intel
Capital
SEQUOIA
ngp capital
BMW i Ventures
Vintage
EUROPE ISRAEL US
Keolis
BRM
GROUP
LVMH
MOËT HENNESSY • LOUIS VUITTON
VAIZRA
INVESTMENTS
GEMINI
ISRAEL VENTURES
SOUND VENTURES
Hanacō
VENTURE CAPITAL


Rotem Pelet
Gabriella
Luke Redfern (UK)
Shir Aizik
ariel
Itay Falb
אילנה
guy.levy
ori.aberjil
alon shantzer
Avital
Daniella Mann
Ilor.ladin
Harry Abreu
MM iphone
Paul.Haimowitz
Rotem Pelet
Gabriella
Itay Falb
Alex Chufarovsky